

WCCO-TV

90 SOUTH ELEVENTH STREET, . MINNEAPOLIS MN 55403-2450

WCCO-TV

AND

PAGE 1

35698 AGENCY (OR SERVICE) ACTING AS AGENT FOR 339143 ADVERTISER (OR AGENCY AND ADVERTISER)

NAME BUYING TIME

OBERMUELLER FOR CONGRESS

AND 650 Massachusetts Ave NW Ste 210

3874 Danbury Trl

ADDRESS Washington DC 20001-3796

Eagan MN 55123-1550

USA

USA

CONTACT KRISTA MURRAY

PRODUCT#2082

LOCAL SALESPERSON Nicole Roy Pol

AGENCY EST. NO.
2082

PRODUCT CODE 1300

NATIONAL SALESPERSON

BROADCAST SCHEDULE STARTING 10/30/12 AND ENDING 11/05/12 NO. WEEKS: 1

Cancellation Notice
Required
Announcement 28 days
prior notice

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	02222..	8	04:58A	05:58A	30S	10/30/12-11/02/12	SUNRISE THIS MORNING	8	340.00	2720.00
2	01111..	4	04:29A	04:58A	30S	10/30/12-11/02/12	4 NEWS THIS MORNING	4	200.00	800.00
3	10000..	1	04:29A	04:58A	30S	11/05/12-11/05/12	4 NEWS THIS MORNING	1	200.00	200.00
4	20000..	2	07:00A	09:00A	30S	11/05/12-11/05/12	CBS THIS MORNING	2	500.00	1000.00
5	02222..	8	05:58A	07:00A	30S	10/30/12-11/02/12	THIS MORNING	8	725.00	5800.00
6	10000..	1	05:58A	07:00A	30S	11/05/12-11/05/12	THIS MORNING	1	800.00	800.00
7	10000..	1	04:58A	05:58A	30S	11/05/12-11/05/12	SUNRISE THIS MORNING	1	425.00	425.00
8	02112..	6	02:58P	03:57P	30S	10/30/12-11/02/12	DR. PHIL	6	450.00	2700.00
9	01111..	4	11:58A	12:30P	30S	10/30/12-11/02/12	NOON NEWS	4	675.00	2700.00
10	01111..	4	12:30P	01:00P	30S	10/30/12-11/02/12	THE BOLD & THE BEAUTIFUL	4	400.00	1600.00
11	10000..	1	12:30P	01:00P	30S	11/05/12-11/05/12	THE BOLD & THE BEAUTIFUL	1	400.00	400.00
12	01111..	4	12:59P	01:58P	30S	10/30/12-11/02/12	THE TALK	4	325.00	1300.00
13	01111..	4	09:00A	09:58A	30S	10/30/12-11/02/12	ANDERSON	4	350.00	1400.00
14	20000..	2	02:58P	03:57P	30S	11/05/12-11/05/12	DR. PHIL	2	475.00	950.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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NAME	BUYING TIME	OBERMUELLER FOR CONGRESS	
AND	650 Massachusetts Ave NW Ste 210	3874 Danbury Trl	
ADDRESS	Washington DC 20001-3796	Eagan MN 55123-1550	
	USA	USA	
CONTACT	KRISTA MURRAY	PRODUCT EST#2082	
LOCAL SALESPERSON	Nicole Roy Pol	AGENCY EST. NO. 2082	PRODUCT CODE 1300
NATIONAL SALESPERSON			
BROADCAST SCHEDULE STARTING 10/30/12 AND ENDING 11/05/12 NO. WEEKS: 1			

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ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
15	10000..	1	09:00A	09:58A	30S	11/05/12-11/05/12	ANDERSON	1	375.00	375.00
16	01221..	6	10:58A	12:01P	30S	10/30/12-11/02/12	YOUNG & THE RESTLESS	6	500.00	3000.00
17	20000..	2	09:58A	11:00A	30S	11/05/12-11/05/12	PRICE IS RIGHT	2	650.00	1300.00
18	10000..	1	11:58A	12:30P	30S	11/05/12-11/05/12	NOON NEWS	1	800.00	800.00
19	01111..	4	01:59P	02:58P	30S	10/30/12-11/02/12	LET'S MAKE A DEAL	4	325.00	1300.00
20	10000..	1	12:59P	01:58P	30S	11/05/12-11/05/12	THE TALK	1	400.00	400.00
21	10000..	1	10:58A	12:01P	30S	11/05/12-11/05/12	YOUNG & THE RESTLESS	1	650.00	650.00
22	02121..	6	03:57P	05:00P	30S	10/30/12-11/02/12	ELLEN DEGENERES	6	750.00	4500.00
23	20000..	2	03:57P	05:00P	30S	11/05/12-11/05/12	ELLEN DEGENERES	2	800.00	1600.00
24	01111..	4	05:59P	06:30P	30S	10/30/12-11/02/12	M-F 6PM NEWS	4	2200.00	8800.00
25	10000..	1	05:59P	06:30P	30S	11/05/12-11/05/12	M-F 6PM NEWS	1	2200.00	2200.00
26	01111..	4	04:59P	05:30P	30S	10/30/12-11/02/12	M-F 5PM NEWS	4	1650.00	6600.00
27	10000..	1	04:59P	05:30P	30S	11/05/12-11/05/12	M-F 5PM NEWS	1	1675.00	1675.00
28	01111..	4	06:27P	07:00P	30S	10/30/12-11/02/12	WHEEL OF FORTUNE	4	3000.00	12000.00
29	10000..	1	06:27P	07:00P	30S	11/05/12-11/05/12	WHEEL OF FORTUNE	1	3100.00	3100.00
301..	1	06:58P	08:00P	30S	11/02/12-11/02/12	C.S.I.	1	3000.00	3000.00

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ADDORESS	Washington	DC 20001-3796	Eagan	MN 55123-1550
	USA		USA	
CONTACT	KRISTA MURRAY		PRODUCTEST#2082	
LOCAL SALESPERSON	Nicole Roy Pol	AGENCY EST. NO. 2082	PRODUCT CODE	1300
NATIONAL SALESPERSON				
BROADCAST SCHEDULE STARTING 10/30/12 AND ENDING 11/05/12 NO. WEEKS: 1				

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			FROM	TO						
31	0212...	5	12:37A	01:07A	30S	10/30/12-11/01/12	10P NEWS REPLAY	5	200.00	1000.00
32	1000...	1	12:37A	01:07A	30S	11/05/12-11/05/12	10P NEWS REPLAY	1	215.00	215.00
33	10000.0	1	10:00P	10:35P	30S	11/05/12-11/05/12	LATE NEWS M-F/SU	1	2775.00	2775.00
34	10000..	1	11:37P	12:38A	30S	11/05/12-11/05/12	THE LATE LATE SHOW W/CRAIG	1	270.00	270.00
35	01210..	4	10:35P	11:38P	30S	10/30/12-11/01/12	LATE NIGHT WITH DAVID	4	650.00	2600.00
36	20000..	2	10:35P	11:38P	30S	11/05/12-11/05/12	LATE NIGHT WITH DAVID	2	650.00	1300.00
371	1	09:58A	11:30A	30S	11/04/12-11/04/12	WCCO SUNDAY MORNING NEWS	1	775.00	775.00
381.	1	07:57A	09:00A	30S	11/03/12-11/03/12	SAT 8AM NEWS	1	475.00	475.00
391	1	05:28P	05:58P	30S	11/04/12-11/04/12	SUNDAY 5:30P NEWS	1	1700.00	1700.00
Total Contract:								107		85205.00
Billing Summary										
Qtr 4:12						Oct	Nov	Dec	Total	
						.00	83505.00	.00	83505.00	
GRAND TOTAL									83505.00	

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